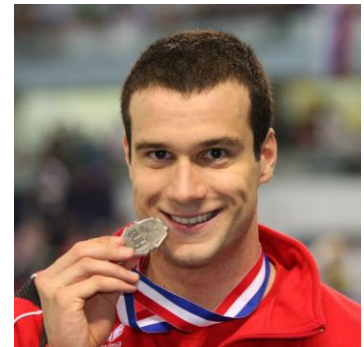


PRESS RELEASE

Singapore, November 4th 2011

Markus Rogan joins HEAD, beats Ian Thorpe and ends 3rd in the 400m IM final in Singapore

Having entered Competitive Swimming at the recent Shanghai world-championships, HEAD is glad to announce that 31x medal winner and former European and World-champion, **Markus Rogan**, joins HEAD starting with the current FINA World-Cup event in Singapore.



In the 100m IM event Markus had the fastest qualifying time and was beating former world-record holder **Ian Thorpe** at his comeback event. Markus also reached finals in the 400m IM race, which he ended 3rd in new personal best time. Markus was using the new **HEAD LIQUIDFIRE** race-suit technology the first time in competition and **HEAD STEALTH** LSR race goggles.

Markus joins the HEAD team of outstanding athletes such as world No. 1 tennis player **Novak Djokovic** and Maria Sharapova as well as ski-racers Bode Miller, Lindsay Vonn and Didier Cuche.



Johan Eliasch, Chairman and CEO of HEAD:

"Swimming is a perfect match with our sport portfolio, it allows us to combine our deep knowledge in water-sports through our dive-daughter MARES with the power and momentum, of HEAD as high performance competition brand. We are glad to welcome Markus Rogan in our team of outstanding Athletes."